Power of SUNY 2020

A Proposed Performance System
2014
2009-10: Creating The Power of SUNY
Group of 200 traveled to eight Town Hall-style meetings across the state
Big Hairy Audacious Goal:
SUNY will be a key engine of revitalization for New York State’s economy and enhance the quality of life for the state’s citizens
SUNY and the Entrepreneurial Century

SUNY and the Seamless Education Pipeline

SUNY and an Energy-Smart New York

SUNY and a Healthier New York

SUNY and the World

SUNY and the Vibrant Community
2010-11: Measuring The Power of SUNY

YOU CAN HOLD US TO IT.

A Competitive SUNY
Diversity Counts
A Competitive NY
2011-12: Legislative Support
2012-13: Systemness at Work
Recognize and Reward Performance in Key Areas
Process is Important

Consultation

- 12/6/12: Presidents’/Provosts’ Meeting, Saratoga
- 05/21/13: Presidents’ Meeting, Albany
- 09/18/13: Board Meeting, NYC
- 12/2/13: Power of SUNY Refresh, NYC
- 12/9/13: Power of SUNY Refresh, Albany
- 12/10/13: Presidents’ Meeting, Albany
- 12/11/13: Power of SUNY Refresh, NYC
- 12/13/13: Power of SUNY Refresh, Buffalo
- 05/20/14: Presidents’/Provosts’ Meeting
- Spring 2014: UFS, FCCC, SA, NYCCAP
- 9/8/2014: Board of Trustees Meeting
- 9/11/2014: Presidents’ Meeting
- 9/20/2014: NYCCT Annual Meeting
- 9/29/2014: SUNY System Administration Town Hall
- 10/9/2014: FCCC Plenary
- 10/18/2014: Student Assembly Fall Conference
- 10/24/2014: University Faculty Senate Fall Plenary
- 10/26/2014: ACT Annual Conference

Guiding Trustees’ Policies

- 12/17/12: Seamless Transfer Requirements
- 3/19/13: Open SUNY
- 05/07/13: Data Transparency & Reporting
- 09/8/13: Educator Prep Admissions Criteria
- 01/17/14: Strengthened Non-Credit Remedial Guidelines
- 05/07/14: Common Core Support
- 06/17/14: Performance Management & SUNY Salary and Compensation Plan
Recognize National Context: Performance-Based Initiatives
Define SUNY’s ROI
Guiding Principles

Identify outcomes that are mission critical, understandable, and widely inclusive

Select measures that are easy to track on a regular basis, aligned with existing assessments

Build on existing data collection (Report Card)

Maintain sensitivity to external conditions & mission

Drive continuous improvement

Be ambitious and visionary
Over 116 Metrics Discussed
The Game Plan

Solicit Broad Input

November Board of Trustees Resolution

Advocacy
SUNY Excels
Our Proposed Performance System
Demonstrating the Power of SUNY 2020
Five Priority Areas of SUNY Excels

- Access
- Completion
- Success
- Research
- Engagement
Supporting System-wide initiatives

System and campus goals and commitments

Reasonable number of key measures tracked at the System level

System-level priorities

SUNY Excels
SUNY Excels
Our Shared Commitment to Excellence: as a System, Sectors of Campuses and Individual Institutions. We will excel in our service to students, in the development of our faculty and staff, and in our support of New York State.
“with the broadest possible access, fully representative of all segments of the population in a complete range of academic, professional and vocational postsecondary programs... offered through a geographically distributed comprehensive system...”
Enrollment

Typical Fall Enrollment
16.5%
460,000

Beyond Fall Census Enrollment
5.8%
160,000

Non-Credit Continuing Education
25.5%
710,000

CHS (SO)
0.6%
18,000

EOC
0.4%
11,400

ATTAIN
0.5%
14,000

Special Auditors
0.1%
2,700

Childcare
0.2%
5,000

Cornell Cooperative Extension
50.3%
1,400,000

SUNY's Full Enrollment
2,781,100
SUNY serves students from every corner of the state

SUNY serves active military, national guard and reservists and veterans

Diversity

Diversity in the broadest sense of the word


SUNY serves the youngest members of our communities to the most senior members of our communities, 6 weeks to 92 years
Capacity

Undergraduate Program Search

Governor Cuomo Announces $12 Million for 36 SUNY Campuses to Train Students in High Need Fields

Andrew M. Cuomo - Governor

Funding to Support Training in Engineering, Health Care, Environmental and IT Fields

Albany, NY (June 6, 2013)

Governor Andrew M. Cuomo today announced that 63 programs from 36 SUNY campuses will receive more than $12 million in funding over the next three years to support workforce development in high-need career fields throughout New York State. The announcement comes on the heels of the Governor’s Tax-Free NY Initiative, game-changing program that will transform SUNY campuses and university communities across the state into tax-free communities that attract start-ups, venture capital, new business, and investments from across the world.

The State University of New York offers an amazing depth and breadth of undergraduate academic programs—over 5,000 programs in all. We invite you to explore these programs and confirm for yourself that just about every academic program you could pursue is available somewhere within SUNY.

Two Ways to Search

For details about how to use our Program Search, view the instructions.
The State University of New York
FINANCIAL AID TIMELINE 2012-13
DISCOVER Value

As you move through your senior year, we hope this financial aid timeline will help you become familiar with the aid application process. Dates may vary, so check with your campus offices of interest to confirm requirements and deadlines. Apply for financial aid early and online if possible.

SENIOR YEAR

JULY (or earlier – in your junior year)
- To help you calculate the cost of college use Free4Counsel
  www.fafsa.ed.gov, or SUNY net price calculator
  www.sunny.edu/nprc
- Begin to search for scholarships. The best place to find scholarship information is at your colleges of interest, parent’s place of employment, local libraries, high schools, and the Web sites to start your search:
  - www.fastweb.com
  - www.studentsaid.ed.gov
  - www.scholarship.com
  - www.collegeboard.org
  - www.gazcollege.com

AUGUST
- Request admissions applications and information from colleges.
- Create a calendar of all deadlines:
  - admissions
  - scholarships
  - financial aid applications
- Create a schedule to visit colleges.

NOVEMBER
- You and one parent should request a federal student aid PIN number at www.pin.ed.gov.

DECEMBE
- Start a financial aid folder to keep all financial aid documents organized. Information you should collect for your financial aid folder:
  - Your social security number
  - Your parents’ social security numbers and dates of birth
  - Your parents’ marital status
  - Tax returns for you and your parents
  - W-2s for you and your parents
  - Bank, stock, real estate, and business records for you and your parents
  - Your driver’s license number
  - Your alien registration number (for non-U.S. citizens)
  - WIFs for you and one parent

JANUARY
- Parents should prepare to complete their tax returns as early as possible. They are required for most financial aid applications.
- File the tax return at www.fafsa.ed.gov.
- Estimate your income, if your parents have not yet filed their tax returns.
- If you need a paper application, call 1-800-4-FED-AID.
- New York State residents should apply for the New York State Tuition Assistance Program (TAP). Use the online TAP application page to get TAP on the Web. If you need more information, visit www.hesaid.org

FEBRUARY
- If you have completed the FAFSA:
  - Watch your email for a notice from the U.S. Department of Education with a link to access your Student Aid Report (SAR).
  - Make corrections to the FAFSA using the IRS Data Retrieval Tool (DRT).
  - Call 1-800-4-FED-AID, if you have not received your SAR.
  - Advise financial aid offices at the colleges you have listed on the FAFSA of any unusual circumstances that may affect your family’s ability to pay for college, such as unemployment or unusual medical expenses.
- If you have not completed the FAFSA, do so now at www.fafsa.ed.gov.

MARCH
- Watch the mail for financial aid award letters (ends April)

APRIL
- Compare financial aid packages from different schools and choose your college.

MAY
- By May 1, notify colleges of your enrollment decision. Accept both offers of admission and financial aid at your college of choice.

JUNE-JULY
- Apply for federal student loans, if applicable.
Enable all those we serve to achieve their goals. Increase degree/award production, on time degree completion, non-degree completion and services, and ensure seamless transfer.
Completion, Persistence, Transfer

The Student Achievement Measure (SAM) provides a comprehensive picture of student progress on their path to earning a college degree or certificate. As compared to the limitations of typical graduation rate measures, SAM reports more outcomes for more students. learn more »

ASSOCIATE / CERTIFICATE MODEL

First-time-at-institution, Full-time Students Starting Fall 2007
Number of students: 2,689
roll over each bar for detail data

<table>
<thead>
<tr>
<th>Within 6 Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>0%</td>
</tr>
<tr>
<td>Graduated: Reporting institution</td>
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<tr>
<td>Enrolled: Reporting institution</td>
</tr>
<tr>
<td>Transferred: Other Institution</td>
</tr>
<tr>
<td>Current Status Unknown</td>
</tr>
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</table>

BACHELOR'S MODEL

First-time-at-institution, Part-time Students Starting Fall 2007
Number of students: 2,584
roll over each bar for detail data

<table>
<thead>
<tr>
<th>Within 6 Years</th>
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<tr>
<td>0%</td>
</tr>
<tr>
<td>Graduated: Reporting institution</td>
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<tr>
<td>Enrolled: Reporting institution</td>
</tr>
<tr>
<td>Transferred: Other Institution</td>
</tr>
<tr>
<td>Current Status Unknown</td>
</tr>
</tbody>
</table>
Robust system and campus supports for student success; SUNY students are prepared for the most successful possible launch into further education, career and citizenship.

Student Supports
Applied Learning
Multi-Cultural Experiences
Degree Progression / Additional Credentialing
Financial Literacy
Employment / Earnings
Earnings and unemployment rates by educational attainment

Unemployment rate in 2013 (%)

- Doctoral degree: 2.2%
- Professional degree: 2.3%
- Master's degree: 3.4%
- Bachelor's degree: 4.0%
- Associate's degree: 5.4%
- Some college, no degree: 7.0%
- High school diploma: 7.5%
- Less than a high school diploma: 11.0%

All workers: 6.1%

Median weekly earnings in 2013 ($)

- Doctoral degree: $1,623
- Professional degree: $1,714
- Master's degree: $1,329
- Bachelor's degree: $1,108
- Associate's degree: $777
- Some college, no degree: $727
- High school diploma: $651
- Less than a high school diploma: $472

All workers: $827

Degree Progression / Additional Credentialing

grad school
counseling
mini-appointment
appointment
exploration
internships
law school
career
advising

How English majors can find happiness, success, and a real job
Tim Lemire
Applied Learning

Multi-Cultural Experiences

Undergraduate Research Symposium
SUNY University Faculty Senate
Faculty Council of Community Colleges

1ST ANNUAL CONFERENCE ON
FOREIGN LANGUAGE TEACHING

Study Abroad
The world in your hands
### Financial Literacy

**SUNY**

**FINANCIAL AID DAYS 2014**

**www.suny.edu/studentevents**

Saturday, February 22

46 locations throughout New York State

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**Plattsburgh State University of New York**

**Smart Track**

Empowered Financial Aid Planning

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**Estimated Cost of Attendance in the 2013/14 Academic Year**

<table>
<thead>
<tr>
<th>Item</th>
<th>Direct Costs</th>
<th>Indirect Costs</th>
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<tbody>
<tr>
<td>Tuition and fees</td>
<td>4,400</td>
<td></td>
</tr>
<tr>
<td>Room and board</td>
<td>9,400</td>
<td></td>
</tr>
<tr>
<td>Estimated books and supplies</td>
<td>400</td>
<td></td>
</tr>
<tr>
<td>Estimated transportation</td>
<td>200</td>
<td></td>
</tr>
<tr>
<td>Estimated other educational costs</td>
<td>450</td>
<td></td>
</tr>
</tbody>
</table>

**Estimated Cost of Attendance** $23,263 per year

**Grants and Scholarships (estimated)**

<table>
<thead>
<tr>
<th>Term 1</th>
<th>Term 2</th>
<th>Term 3</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>500</td>
<td>500</td>
<td>50</td>
<td>1,550</td>
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<tr>
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<tr>
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<td>200</td>
</tr>
<tr>
<td>100</td>
<td>100</td>
<td>50</td>
<td>250</td>
</tr>
</tbody>
</table>

**Estimated Remaining Cost after Grants and Scholarships** $15,643 per year

**Loan Options Available**

<table>
<thead>
<tr>
<th>Loan Type</th>
<th>Term 1</th>
<th>Term 2</th>
<th>Term 3</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal Direct Subsidized Loan</td>
<td>1,550</td>
<td>1,225</td>
<td>700</td>
<td>3,500</td>
</tr>
<tr>
<td>Federal Direct Unsubsidized Loan</td>
<td>1,000</td>
<td>950</td>
<td>50</td>
<td>2,000</td>
</tr>
</tbody>
</table>

**Loan Default Rate**

Percentage of borrowers entering repayment and delinquent on their loans

**Gratuation Rate**

Percentage of full-time students who graduate within 6 years

**Median Borrowing**

Students at SUNY Plattsburgh borrow less than the national average of federal loans over six years.

The federal loan payoff for this amount is approximately $2,000 per month based on a 10-year plan.

Your borrowing may be different.

**Repaying Your Loans**

To learn more about loan repayment, click on the Smart Track link on our website.
“...the state university...encourages and facilitates basic and applied research for the purpose of the creation and dissemination of knowledge vital for continued human, scientific, technological and economic advancement...”
Research Productivity

SUNY High Needs Grant Program

Empire Innovation Program

“This initiative will help bring our best ideas to market right here in New York State.” — Governor Andrew Cuomo
Philanthropic Support

SUNY Thought Leaders

Chancellor’s Society

The State University of New York
Distinguished Academy

SUNYCON 2014: EXECUTING CHANGE

A deeper look at the mechanics of change enables us to build the habits of mind to look at our actions through the lens of improvement.

SUNY CRITICAL ISSUES IN HIGHER EDUCATION
SUNY’s engagement – it’s economic, cultural and societal impact on New York State and beyond. Sharing SUNY expertise with the business, agricultural, governmental, labor and nonprofit sectors of the state ...for the purpose of enhancing the well-being of the people of the state of New York...
Workforce Development

TAACCCT
TRADE ADJUSTMENT ASSISTANCE COMMUNITY COLLEGE AND CAREER TRAINING GRANT PROGRAM
Community Service

SUNY Maritime students carry rescue boats during Hurricane Sandy
Next Steps

Access  Completion  Success  Research  Engagement

- Finalize Metrics/Targets
- Campuses and System Commit to Goals
- Areas for Targeted Investment Identified
- Advocacy