Harnessing The Power of SUNY through Performance

**ACCESS**
- Apply SUNY
- ECHS
- P-TECH
- SUNY Educational Opportunity Centers
- CollegeBoard Universal PSAT/NMSQT
- SUNY Educational Opportunity Program
- New York State Cradle to Career Alliance

**COMPLETION**
- OPEN SUNY
- DegreeWorks... Your GPS to graduation
- TeachNY Powered by SUNY
- Seamless Transfer

**SUCCESS**
- SUNY Smart Track™ Empowered Financial Planning
- SUNY WORKS
- SUNY V.E.T.S.
- SUNY Next Generation Job Linkage
- SUNY Diversity Task Force

**RESEARCH**
- Networks of Excellence
- Technology Accelerator Fund

**ENGAGEMENT**
- SUNY Vibrant Communities
- SUNY StartUpNY
- SUNY Alumni Network
- AMERICA'S SBDC New York
- SUNY Voices
- SUNY Chancellor's Society
University Centers and Doctoral Degree Granting Institutions
- University Colleges
- Technology Colleges
- Community Colleges
* Empire State College has 35 locations throughout New York State.
<table>
<thead>
<tr>
<th>Priority</th>
<th>Access</th>
<th>Completion</th>
<th>Success</th>
<th>Research</th>
<th>Engagement</th>
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<tbody>
<tr>
<td></td>
<td>...provide to the people of New York educational services of the highest quality, with the broadest possible access, fully representative of all segments of the population in a complete range of academic, professional and vocational postsecondary programs ...offered through a geographically distributed comprehensive system of diverse campuses which shall have differentiated and designated missions</td>
<td>increase degree/award production, non-degree completion and services that support student completion; enable those we serve to achieve their goals</td>
<td>Robust system and campus supports for student success; students are prepared for the most successful possible launch into further education, career and citizenship</td>
<td>Increase external investment in SUNY research. Continue to increase the level of confidence external entities have in SUNY - system - institutions - faculty - programs</td>
<td>SUNY's engagement - our economic, societal, and cultural impact on New York State, and beyond; engage with and share the expertise of the state university with the business, agricultural, government, labor and nonprofit sectors of the state. For the purpose of enhancing the well-being of the people of the state of New York...and the health of local economies and quality of life; translating innovation into new ideas, products, devices, services and businesses to benefit communities and society</td>
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<tr>
<td>Measures</td>
<td>Enrollment</td>
<td>Full Enrollment Picture (undergraduate, graduate, full-time/part-time, remedial, continued workforce training, international, early college high school, certificates, single course credit/credit, industry partnerships, contact courses/programs, concurrent HS enrollments)</td>
<td>Graduation Rates (full-time/partial-time, first-time/transfer, undergraduate/graduate)</td>
<td>Student Supports (career advising, veteran support, job placement, graduate advising)</td>
<td>External Investment in SUNY's research - sponsored program activity - research expenditures - industry-sponsored research - grants in high priority areas - investment in faculty hires - number of proposals submitted - sponsored graduate research fellowships</td>
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<td>Diversity</td>
<td>Retention Rates (full-time/partial-time, first-time/transfer, undergraduate/graduate)</td>
<td>Financial literacy (student indebtedness, student default rate)</td>
<td>Multi-cultural Experiences (language studies, education abroad, international student enrollment)</td>
<td>Start-Up New York (applications approved, business started, jobs created)</td>
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<td>Affordability</td>
<td>Affordable (tuition rates, fees)</td>
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<td>Commercialization (patents, licenses, invention disclosures, start-ups)</td>
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<tr>
<td>Measures</td>
<td>Market Share (state, regional, local)</td>
<td>Time to degree - undergraduate and graduate (measured in years, credits)</td>
<td>Degree Progression (Associate to Bacc; Undergrad to Grad)</td>
<td>Scholarship, Discovery and Innovation (publications and citations)</td>
<td>Minority and Women Businesses (MWBE)</td>
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<td>Capacity - programs and courses (high demand, geographic distribution, sector distribution, STEM, clinical availability)</td>
<td>Transfer Rates</td>
<td>Additional Credentialing (e.g., minors, double majors, etc.)</td>
<td>Invited, appointed or called to serve as thought leaders (board member, academy member, national panelist, keynote, national and international recognition)</td>
<td>SUNY Philanthropic support (investments, alumni giving rate, # of new donors annually, amount of major gifts)</td>
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<td>Measures</td>
<td>Strategic Enrollment Management</td>
<td>Guarantee programs (4 in 4, 2 in 2)</td>
<td>SUNY Works</td>
<td>SUNY Networks of Excellence</td>
<td>Workforce Development (number of MOUs with businesses, number of participants)</td>
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<td>SUNY Metro Recruitment Infrastructure (Manhattan, Rochester, Long Island)</td>
<td>Seamless Transfer</td>
<td>SUNY Smart Track</td>
<td>SUNY Distinguished Academy</td>
<td>Cultural impact (events, performances, exhibitions)</td>
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<td>EOP / ROC / ARTAIN</td>
<td>DegreeWorks</td>
<td>Veteran Supports</td>
<td>Empire Innovation Program (EIP)</td>
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<td>Open SUNY / Path to 100,000</td>
<td>Remedial reform / GAP</td>
<td>Cultural Competency initiative</td>
<td>Pre-award and Grant Support</td>
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<td>Cradle to Career Alliances</td>
<td>Open SUNY / Center for Online Teaching Excellence (CO TE)</td>
<td>Next Generation Job Linkage Program</td>
<td>Faculty/Student Research Mentoring</td>
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<td>Online orientation</td>
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**Start-Up New York**
- **Commercialization**
- **Workforce development**
- **Alumni / Philanthropic support**
- **Community service**
THE MISSION OF THE STATE UNIVERSITY OF NEW YORK
(New York State Education Law, Article 8, Section 351)

"The mission of the state university system shall be to provide to the people of New York educational services of the highest quality, with the broadest possible access, fully representative of all segments of the population in a complete range of academic, professional and vocational postsecondary programs including such additional activities in pursuit of the objectives as are necessary or customary. These services and activities shall be offered through a geographically distributed comprehensive system of diverse campuses which shall have differentiated and designated missions designed to provide a comprehensive program of higher education, to meet the needs of both traditional and non-traditional students and to address local, regional and state need and goals. In fulfilling this mission, the state university shall exercise care to develop and maintain a balance of its human and physical resources that:

a. recognizes the fundamental role of its responsibilities in undergraduate education and provides a full range of graduate and professional education that reflects the opportunity for individual choice and the needs of society;

b. establishes tuition which most effectively promotes the university’s access goals;

c. encourages and facilitates basic and applied research for the purpose of the creation and dissemination of knowledge vital for continued human, scientific, technological and economic advancement;

d. strengthens its educational and research programs in the health sciences through the provision of high quality general comprehensive and specialty health care, broadly accessible at reasonable cost, in its hospitals, clinics and related programs and through networks and joint and cooperative relationships with other health care providers and institutions, including those on a regional basis;

e. shares the expertise of the state university with the business, agricultural, governmental, labor and nonprofit sectors of the state through a program of public service for the purpose of enhancing the well-being of the people of the state of New York and in protecting our environmental and marine resources;

f. encourage, support and participate through facility planning and projects, personnel policies and programs with local governments, school districts, businesses and civic sectors of host communities regarding the health of local economies and quality of life;

f-1. promotes appropriate program articulation between its state-operated institutions and its community colleges as well as encourages regional networks and cooperative relationships with other educational and cultural institutions for the purpose of better fulfilling its mission of education, research and service.”